

MOARNO

Fall Winter 2026–27 Collection

TALEA

With Talea, Moarno introduces a collection that is centred on a fundamental act of construction and incision as a generative gesture, a line that opens the matter, activating memories. The project centers on a controlled opening. Not a rupture, but a passage. A minimal intervention that changes the structure without breaking continuity, redefining the relationship between interior and exterior, protection and exposure. Within this balance, Moarno develops its language for the season.

Compact textiles and raw surfaces convey a dense physicality, marked by time and manual labor. Volumes are structured and architectural, designed to express the body's presence in space. Leather introduces a more essential, primal dimension: direct, rigorous, and uncompromising in its dialogue with the body. Craft emerges through measured interruptions of the surface. Embroideries inspired by root-like systems, point applications, and discreet textures create a quiet geography across the garments. These are not decorative elements; they are functional signs that alter visual perception and introduce rhythm.

Outerwear is a key element of the collection, with openings running along the back. A line that separates and reveals, transforming the slit into a structural device. The gesture does not divide but expands, creating a transitional space between what is exposed and what remains protected, introducing a new architectural logic to the garment. Silhouettes are sharp yet flexible, constructed through volumes that suggest relationships rather than fixed identities. Menswear and womenswear share a common formal vocabulary, resulting in a collection conceived as a system of presences rather than a sequence of defined roles.

The colour range is grounded in earthy and natural tones, reinforcing the material depth of the collection. Interrupting this continuity is Moarno blue, the brand's signature colour, used as both a visual and a conceptual marker, a moment of pause and openness within the material density.

Through TALEA, Moarno examines what is transmitted without being named: an origin that returns, a gesture that resurfaces, a memory embedded in matter itself. Not an exercise in nostalgia, but an opening to an enduring beginning.

About

Moarno is a contemporary clothing brand founded in Italy by brothers Gianmarco and Francesco Marano. The brand offers garments that blend craftsmanship with minimalist design and an aesthetic rooted in identity, vulnerability, and emotional strength. Moarno was created from a desire to tell stories of belonging and reflection, translating emotions into subtle, durable clothing. The brand reflects the Mediterranean sensibility of its founders, aiming to turn personal experiences into a universal language. The Moarno style features relaxed silhouettes, natural materials, and a neutral palette inspired by the seascape of southern Italy. Each garment is made entirely in Italy with careful attention to detail and craftsmanship.

Moarno bridges the gap between tradition and modernity, aiming for conscious, sustainable, and deeply human fashion. Its entry into the official Milan Fashion Week calendar marks the recognition of its vision in the international Italian fashion scene, focused on timeless elegance and emotional authenticity.

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