



FONDAZIONE SOZZANI SPECIAL EVENTS DURING THE 2025 SALONE DEL MOBILE

Fondazione Sozzani is pleased to announce a series of special events that will take place during the 2025 Salone del Mobile, held at its two venues in Milan, Via Bovisasca 87 and Via Enrico Tazzoli 3. Through these initiatives, the Foundation reaffirms its commitment to the promotion of art, design, fashion and contemporary culture

VIA BOVISASCA 87 LOCATION: DIALOGUE BETWEEN ART, DESIGN AND TASTE

Located in the historic industrial area of Bovisa, this venue will feature or host three distinctive projects:

- **WORK IT** by **Dimorestudio**: for the first time, Dimorestudio leaves its historic location in Via Solferino to present WORK IT in the new Bovisa venue of Fondazione Sozzani. WORK IT is an immersive installation that reinterprets the workspace by unveiling its creative process, exploring the interaction between design, color and materials in an experimental environment.
- **STUDIO** by **Kris Ruhs**: an immersive exhibition that guides visitors through the artistic journey of Kris Ruhs, from sculpture to painting, accompanied by a suggestive installation that creates a dreamlike dimension, shaped by the visual experience of an uninterrupted rain of 30,000 flowers, transforming the environment into a suspended image beyond time.
- **CUCCHI IN FONDAZIONE** is not only a meeting between the historic Milanese pastry tradition and Fondazione Sozzani, but an exploration of the connection between craftsmanship, memory and creativity. An experience that goes beyond taste, becoming a true cultural journey.

VIA ENRICO TAZZOLI 3: DIALOGUE BETWEEN FASHION, ARCHIVES AND RESPONSIBILITY

FONDAZIONE SOZZANI AND MODA CIRCOLARE presents an innovative project dedicated to circular fashion, with the aim of promoting responsibility and encouraging more conscious consumption in the world of fashion. On display and for sale is a selection of garments and accessories by the great masters of 20th and 21st century fashion, from Azzedine Alaïa to Vivienne Westwood.

With *Moda Circolare*, Fondazione Sozzani highlights its commitment to sustainability and the education of new generations of creatives through the exhibition **RUE DE MAURICETTE** by **Macy Grimshaw**, a Franco-British designer awarded the Rewarding Honours powered by Fondazione Sozzani during the 2025 edition of ITS Contest, for the deep and moving connection between her collection and real life.

Fondazione Sozzani invites the public to take part in these special events to celebrate art, design and fashion together during one of the most important events in the city of Milan.

PRACTICAL INFORMATION

The exhibitions will be open to the public for the duration of 2025 Salone del Mobile, with the following hours:

- via Bovisasca 87: by invitation only, required registration from Monday, April 7 to Saturday, April 12, 12PM- 9PM. Sunday, 13 April 12:00-18:00.
- via Enrico Tazzoli 3: free entrance from Saturday, April 5 to Sunday, April 13, 12PM- 7:30PM

For further details about the events:

- e-mail: galleria@fondazioneozzani.org
- telefono: (+39) 338 7458427

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FONDAZIONE SOZZANI AND DIMORESTUDIO: DIALOGUE BETWEEN DESIGN AND ART IN THE MILAN OF THE FUTURE

On the occasion of **Milan Design Week 2025**, **DimoreStudio** and Fondazione Sozzani present an unprecedented collaboration that explores the dialogue between design, art and contemporary culture. Two iconic institutions of the Milanese creative scene come together to give life to **"WORK IT"**, a project that interweaves memory and innovation, aesthetics and research, through an exclusive installation that connects past and future. DimoreStudio, known for its evocative approach and its ability to reinterpret the past with a contemporary language, brings its distinctive vision to the spaces of Fondazione Sozzani with an immersive installation. The project reflects on the transformation of design over time, dialoguing between archival elements and new creations signed DimoreStudio. "This collaboration stems from a desire to explore design as a narrative language, a bridge between past and future, between aesthetic research and experimentation," say **Britt Moran** and **Emiliano Salci**, founders of DimoreStudio. Fondazione Sozzani has always supported a dialogue between different creative disciplines. With DimoreStudio we share a passion for art and design as tools for cultural expression and innovation," adds Sara Sozzani Maino, creative director of Fondazione Sozzani.

A MATERIAL DIALOGUE BETWEEN WORK AND SPACE: THE ART OF KRIS RUHS AND FONDAZIONE SOZZANI

Fondazione Sozzani announces **"STUDIO"** an exhibition dedicated to the work of **Kris Ruhs**, an artist who has always intertwined art, matter and space in an ongoing dialogue with the Foundation itself. For decades, Ruhs has been exploring the expressive power of materials, transforming iron, ceramics, wood and paper into visual narratives filled with emotion and meaning. His artistic language, characterized by raw textures and essential forms, is naturally intertwined with the mission of Fondazione Sozzani, creating a true osmosis between work and place. This exhibition is not only a tribute to the artist's work, but also an exploration of his relationship with the Foundation. A material and conceptual dialogue emerges between his creations and the architecture of the exhibition space, offering an immersive experience in which the viewer becomes part of the story. **FALLING ON EARTH**, a suggestive installation by Kris Ruhs, recreates the visual experience of an uninterrupted rain of 30.000 flowers. It continues the conversation started in STUDIO: the poetic vision of FALLING ON EARTH creates a dreamlike tension between what is tangible and what is evanescent, inviting visitors to reflect on the perception of space and time.

FONDAZIONE SOZZANI AND PASTICCERIA CUCCHI: A DIALOGUE BETWEEN ART, CULTURE AND TASTE

Fondazione Sozzani and the historic **Pasticceria Cucchi** announce a collaboration that celebrates the encounter between art, culture and culinary tradition. Two historic institutions in Milan, united by a passion for excellence and for the city, create an unprecedented project that enhances the artistic and culinary heritage through a unique sensory experience. Cucchi, a symbol of Milanese confectionery since 1936, and Fondazione Sozzani, a reference point for photography, art, fashion and design, intertwine their identities to offer an experience that goes beyond taste, turning into a true cultural journey. The project takes shape through a series of special initiatives, thematic events, meetings and workshops, all developed around the theme "Art and Taste in Dialogue." Fondazione Sozzani and Pasticceria Cucchi invite Milanese and visitors to discover and savor this new synergy, in which past and present come together to tell Milan in its most authentic essence.

with the support of:

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STUDIOS

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Dimorestudio was founded in Milan in 2003 by Britt Moran and Emiliano Salci. It is a full-service global architecture and design studio operating across the residential, retail, and hospitality sectors. The studio also produces furniture, textiles, and lighting under the name Dimoremilano, the contemporary brand launched in 2019.

Kris Ruhs, has a strong ability to bring out the expressive potential of structure, materials, and color, allowing him to move beyond boundaries of genre and dimension. His mastery of various media—as a draftsman, painter, and designer—makes him an artist of the total work of art. All of his creations, regardless of scale, carry the intensity of an installation. From his daily sketches that mark the passage of time to large-scale environments, each work generates its own spatiality. In both the exhibition and the installation, he explores the creative process and its expression.

Pasticceria Cucchi, founded in Milan in 1936 as a caffè-concerto, Pasticceria Cucchi quickly became one of the city's most fashionable social spots. It welcomed guests with lively evenings animated by a Spanish orchestra playing the latest dance styles just arrived from the United States, all accompanied by a refined dining service.

Since 2023, under the leadership of the Monti family — heirs to Giacomo Bulleri, a renowned figure in Milanese gastronomy — Pasticceria Cucchi has reclaimed its status as a *destination place*. The historic institution has been revitalized while honoring its tradition of excellence in food, hospitality, and entertainment, now guided by the creative direction of Stefano Regina.

Reference Studios is a communications agency founded by Mumi Haiati in 2017 with the vision to create a contemporary platform built on creativity and his vast global network.

Cantina Puiatti is a key player in the winemaking and vine growing world of Friuli, since 1967. It offers harmonious wines that manage to combine an extraordinary innovative spirit with consistency and respect for their terroir.

Fondazione Sozzani is a cultural institution established in Milan by Cara Sozzani in 2016, dedicated to the promotion of photography, culture, fashion, and the arts. The Foundation has taken over the legacy of the Galleria Carla Sozzani and continues its important public mission, which the gallery has carried out since 1990. Sara Sozzani Maino oversees and coordinates projects focused on education, responsibility, and emerging creatives.

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