



THE LONG ROAD OF SAND

PHOTOGRAPHS BY PAOLO DI PAOLO



book presentation

Tuesday September, 18.30
Fondazione Sozzani
via Tazzoli 3, Milano

with

Silvia Di Paolo, book curator
Giovanna Calvenzi, photo editor
Gianluigi Colin, journalist

and **Bruce Weber**, director of the documentary "The Treasure of His Youth: The Photographs of Paolo Di Paolo" about Paolo Di Paolo

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Consorzio Lugana

After showing in 2021 the exhibition *The Long Road of Sand* with photographs by Paolo di Paolo and texts by Pier Paolo Pasolini, Fondazione Sozzani presents the photographic book that follows and expands on the original project curated by Silvia Di Paolo and created under the patronage of the Centro Studi Pier Paolo Pasolini. In 1959, the Italian economic miracle had just begun and as a diversion to the dullness and fear of war, emigration and poverty. Arturo Tofanelli, editor of the monthly *Successo* and the weekly *Tempo*, entrusts Di Paolo and Pasolini, who do not know each other, with the story in pictures on the Italian Summer Holidays. This picture story was published by *Successo* in three issues (July 4, August 14 and September 5 1959) and tells the story of Italians on vacation – from the Tyrrhenian to the Adriatic; from Ventimiglia to Ostia; from Torvaianica to Sicily; from Santa Maria di Leuca to Trieste. For the first time after more than sixty years, TeNeues publishes this reportage done by the photographer enriched with texts by Paolo Di Paolo, Giovanna Calvenzi and Bruce Weber.

Paolo Di Paolo (1925-2023) immediately after the War, enrolled in the Faculty of History and Philosophy of La Sapienza University in Rome where he comes in close contact with the group "Forma 1". In 1953 he is appointed editor-in-chief of the magazine "Viaggi Cit. Le tourisme en Italie". In 1954 his first picture is published in the weekly cultural magazine "Il Mondo". Between 1954 and 1956 he collaborates with "La settimana Incom Illustrata" and the weekly "Tempo". He documents Pasolini during the shooting of the films *Mamma Roma* with Anna Magnani and *The Gospel according to St. Matthew*. In 1966 Pannunzio's "Il Mondo" magazine closes, shortly after the advent of television and paparazzi, information was increasingly oriented towards news and gossip scoops. Di Paolo concludes his photographic career by collaborating with Irene Brin, a celebrated costume journalist, with exclusive fashion reports on the international jet set. In 1968 he abandons his camera and retires in the countryside. From 1970 to 2015 he devoted himself to editorial publications, including the historical calendars of the Carabinieri Armed Service. Di Paolo's photographic archive (over 250,000 negatives, contact sheets, prints and slides) remains hidden and was found by chance in the early 2000s by his daughter Silvia. In 2019 the MAXXI Museum, the National Museum of 20th Century Arts in Rome, dedicated to him the important retrospective "Mondo Perduto". In 2021 Fondazione Sozzani presents the exhibition *The Long Road of Sand*, which will later be hosted by the Italian Cultural Institute in Copenhagen, Montreal, Lisbon and other cities around the world. The same year Bruce Weber directs the documentary film about Paolo Di Paolo's life.

Fondazione Sozzani was established in 2016 by Carla Sozzani and is dedicated to the promotion of culture through photography, fashion, the fine arts, and applied arts. The Foundation has assumed the patronage of Galleria Carla Sozzani and continues all relevant public functions that the Gallery has supported since 1990. Since 2021 Sara Sozzani Maino has curated and coordinated projects dedicated to education, responsibility and the next generation of creatives.

The Long Road of Sand
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