



## MICHELE CIAVARELLA GAME CHANGERS la moda tra due secoli

published by **Politi Seganfredo edizioni**, 2024

foreword by **Emanuele Coccia**

afterword by **Simone Marchetti**

176 pages

18 euros

### book presentation

thursday **july 11**, from **6.30 pm**

**Fondazione Sozzani**, via Tazzoli 3, Milan

with

**Michele Ciavarella**, author

**Simone Marchetti**, European editorial director Vanity Fair

**Sara Sozzani Maino**, creative director Fondazione Sozzani

thanks to **Cantina Puiatti**

In **Fondazione Sozzani**, fashion critic and editor-in-chief of *Style of Magazine Corriere della Sera* **Michele Ciavarella** presents **Game Changers. La moda tra due secoli**. The book published by **Politi Seganfredo edizioni** debates fashion as a communication tool – it does not concern the past or the future, but is imprisoned in the present, where it was born. Within these limits, there are people, such as stylists, designers, and creative directors, who can be decisive in change. Because fashion is change.

**Michele Ciavarella** journalist, fashion critic and editor-in-chief of *Style Magazine Corriere della Sera*, starts working on the magazine *il manifesto*, meanwhile he graduates in law. He worked, among others, on *Panorama* and *Amica*. In 2017 he published *Manifashion*.

**Politi Seganfredo edizioni** editor of *Flash Art*, inherits the legacy of the publishing house *Giancarlo Politi Editore*, which between the 70's and 90's gave voice to the most authoritative thinkers of the second half of the twentieth century, becoming a reference for contemporary art, publishers and for critical thinking in general.

**Fondazione Sozzani** was established in 2016 by Carla Sozzani and is dedicated to the promotion of culture through photography, fashion, the fine arts, and applied arts. The Foundation has assumed the patronage of Galleria Carla Sozzani and continues all relevant public functions that the Gallery has supported since 1990. The Foundation also focuses on creativity and awareness, promotes the circular economy in fashion, curates and coordinates projects dedicated to education, responsibility, and the next generation of creatives.

**Cantina Puiatti** has been a key player in the winemaking and vinegrowing world of Friuli, since 1967. It offers harmonious wines that manage to combine an extraordinary innovative spirit with consistency and respect for their terroir. Cantina Puiatti believes in method and creativity.

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