

Cavia

CAVIA Collezione SS24

CHAPTER 6 represents a combination of traditional craftsmanship and the creative use of recycled materials. Each piece is made with care and attention to detail, using numerous processing techniques to create a unique and original effect. The clothes and accessories in this collection are made using pre-existing or recycled materials, thus reducing the environmental impact linked to the production of new materials.

New this season was the introduction of a new material, a real challenge for us: the **sponge**. This material is reused in an innovative way, giving it a new life and a new purpose. Shades in pastel colors with 70s patterns blend harmoniously into every creation, thus creating a retro but modern atmosphere.

The sponge comes from stock of vintage towels. The latter are cut and stitched together in an intricate patchwork, creating interesting textures and elaborate details.

This collection is inspired by the promotion of a **more conscious and sustainable fashion**.

Handcrafted details, such as hand embroidery, weaving or special stitching, give a unique touch to each piece, highlighting the skill of the craftsmen/women involved. The ruffles give that romantic and feminine touch that characterizes the brand. Ultimately, the collection offers an ethical alternative to traditional fashion, creating unique pieces that tell a story and promote a sustainable lifestyle.

The presentation in the form of a live performance will be hosted at the **Fondazione Sozzani**, a multifaceted Milanese space that has always promoted photography, culture, fashion and the arts.

We are pleased to announce that *Cantina Puiatti*, a renowned producer of high-quality wines based in Friuli Venezia Giulia, will be one of our sponsors for the event. Their presence will ensure a selection of high-quality wines for attendees, adding a touch of elegance and sophistication to the overall experience.

About Cavia

CAVIA was born from the creativity of designer Martina Boero, who has always been fascinated by fashion as an idea of personal expression. An idea born during the first lockdown, as she could not go out, therefore she tried to express her creativity with what she could find at home. Hence the idea of creating an entirely sustainable project, using only pre-existing or recycled materials, thus reducing the environmental impact linked to the production of new materials. The mission of **CAVIA** is not only the enhancement of Italian craftsmanship, but above all the promotion of a more conscious and sustainable fashion.

About Fondazione Sozzani

Fondazione Sozzani was established in 2016 by Carla Sozzani and is dedicated to the promotion of culture through photography, fashion, the fine arts, and applied arts. The Foundation has assumed the patronage of Galleria Carla Sozzani and continues all relevant public functions that the Gallery has supported since 1990. The Foundation also focuses on creativity and awareness, promotes the circular economy in fashion. Since 2021 Sara Sozzani Maino curates and coordinates projects dedicated to education, responsibility, and the next generation of creatives.

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