



# IO SONO TE

## Fondazione Sozzani

Presents the exhibition *Io sono te* born from the homonym campaign launched by Fondazione Mente.

La Fondazione Mente has as its first objective the creation of a therapeutic-play-sports center for children and young people with neurodevelopmental problems, with particular attention to autism, for which it carries out fundraising activities through a series of initiatives and has the mission of sensibilizing people on the topic thanks to intense communication.

**The campaign has the mission of sensibilizing the public, by having the people portrayed give their personal interpretation of the words *autism* and *inclusion*.**

***Io sono te, siete voi, siamo noi, tutti insieme.***

The exhibition is focused on the **digital campaign** launched in January and ended in August 2023, (@fondazionemente) conceived and curated by **Sara Sozzani Maino, Creative director of Fondazione Sozzani** and **Lele Del Fabbro, Creative Director di LDF.**

The shots are made by the photographer **Roberta Krasnig**, who portrayed all the people who participated, including journalists, entrepreneurs, agents, actors, influencers, designers, and supporters of the foundation.

Furthermore, there will be a video directed by director **Luca Finotti** and his studio which portrays Leone, a 10 year old autistic child in his daily life, showing images of his growth over the years.

The project *io sono te* has been realized thanks to the help of **Loro Piana**, who always gives support to Fondazione Mente and its initiatives.

The photo prints and the catalogue will be on sale during the exhibition and the proceeds will go to Fondazione Mente.

**The opening of the exhibition will be held in Milan on September 14, from 6pm to 9pm at Fondazione Sozzani, and will be open to the public on September 15 and 16, from 11am to 7pm.**

**Fondazione Mente** was born from the ideas, commitment and above all from the experience of its founders, Vanessa Bozzacchi and Manuele D'Oppido, who have been dealing first-hand with autism problems for years. This is demonstrated by the Foundation's own social media launch campaign (#iosonoleone) which, in recent weeks, had Leone, Vanessa's son, as its protagonist: Leone is a beautiful child of almost 9 years old, who received a first diagnosis of autism spectrum with communication disorder already at 16 months ([here the details of his story](#)).

*“Our idea is to create, with the Rome project, a recreational-therapeutic model which, with patience and perseverance, can be replicated by the Foundation, in order to offer to other areas of Italy the provision of integrated healthcare services in a single place, therapy, entertainment, sport and research”* **Vanessa and Manuele** declared.

**Fondazione Sozzani** was established in 2016 by Carla Sozzani and is dedicated to the promotion of culture through photography, fashion, the fine arts, and applied arts. The Foundation has assumed the patronage of Galleria Carla Sozzani and continues all relevant public functions that the Gallery has supported since 1990. The Foundation also focuses on creativity and awareness, promotes the circular economy in fashion, curates and coordinates projects dedicated to education, responsibility, and the next generation of creatives.

**Fondazione Mente**

[www.fondazionemente.org](http://www.fondazionemente.org)

@fondazionemente

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