

Roamin' in the Gloamin' May

27-28

⁰¹ Ascend Beyond and Noia Magazine present Roamin' in the Gloamin', an event where new practices and ethical choices in the creative fields of fashion and design will be discussed and shared. This series of events will be hosted at Fondazione Sozzani.

⁰² Milan - On Saturday, May 27th and Sunday, the 28th, Ascend Beyond and Noia Magazine are launching, at Fondazione Sozzani, Roamin' in The Gloamin', a participatory art event involving a number of young collectives and emerging projects from the Milanese scene committed to promoting sustainability in design, fashion and music.

During the morning of Saturday, May 27th, an **upcycling workshop (limited capacity)** will be held. Using **dead-stock materials, second and third choices supplied by NT Majocchi**, a company specialized in research and production of technical materials, participants will be able to assemble their own **"Looking For Clues Bag"** (designed by the AB team together with Irene Fabbri) on site, assisted by the Ascend Beyond team. **The workshop requires subscription and advanced booking** (info@ascendbeyond.it).

Starting from 5 p.m., Roamin' in the Gloamin' will be open to the public and three limited-edition jacquard labels designed by Lorenzo Boero and Alice Guarnieri will be presented. It will be possible to bring your own garment and choose one of the

⁰³ three labels, which will be sewn on the spot by the staff for free. The evening will be accompanied by a musical selection by **Splendore**. On Sunday, May 28 from 11 a.m. the **Roamin' Market** will open. In there, it will be possible buying the **first collection of Ascend Beyond, selected products from Noia** and both issues of the **Magazine**. In addition, the **second Ascend Beyond collection** will be available for **pre-order**, with the opportunity to try on the items in person. The day will end with a DJ set curated by **Stanza Club** and a small appetizer.

Roaming in the Gloaming is just the first leg of a journey Ascend Beyond is embarking on with Fondazione Sozzani to **approach upcycling through the key of reflecting on the emotional value that every lived-in object possesses**. In September, the spaces of the Sozzani Foundation will host **Beyond Affection**, a series of events exploring the life of garments from Franca Sozzani's brand and archive and their reworking.

For more information about Roamin' in The Gloamin', contact us at info@ascendbeyond.it

⁰⁴ Agenda

May 27th

Workshop: h 10-17

Free access: h 17-20

Music: Splendore

May 28th

Roaming Market: h 11-19:30

Music: Stanza Club