



GIORGIO CORREGGIARI

il ribelle della moda

published by **Lupetti**

350 pages

29,90 euro

book launch and signing

with

Lamberto Correggiari, author

Maria Canella, Raffles Milano Moda Design director

Mario Boselli, honorary president of Camera Nazionale della Moda Italiana

Giovanni Maria Conti, Politecnico di Milano associate professor

Dario Murri, journalist

Alessandra Vaccari, IUAV associate professor

Thursday **June 15**, 2023 at **6.30PM**

Fondazione Sozzani

via Enrico Tazzoli 3, Milano

Fondazione Sozzani presents **Giorgio Correggiari. Il ribelle della moda**, a book that reconstructs a unique, magnetic, solar, brilliant and restless designer. Thanks to a complex story made up of images, essays and testimonies, the volume was born from a project by **Lamberto Correggiari**, brother, artist and accomplice, and illustrates the cultural scene of the last fifty years of which **Giorgio Correggiari** was one of the absolute protagonists.

The book contains texts and testimonials from **Massimiliano Benedetti**, **Gilda Bojardi**, **Mario Boselli**, **Maria Canella**, **Ornella Cirillo**, **Giovanni Maria Conti**, **Mattia Correggiari**, **Leo Fabrizio**, **Aldo Fallai**, **Giusi Ferré**, **Eleonora Fiorani**, **Kazunori Iwakura**, **Marinella Jacini**, **Flavio Lucchini** e **Gisella Borioli**, **Roberto Manoelli**, **Federico Marchetti**, **Enrica Massei**, **Kennari Miura**, **Giuseppe Mondani**, **Dario Murri**, **Raffaele Pascucci**, **Riccardo Pascucci**, **Davide Rampello**, **Débora Russi Frasquete**, **Donata Sartorio**, **Nanni Strada**, **Armando Tschang**, **Alessandra Vaccari**.

"It was a difficult challenge to summarize his work in a single book, but, thanks to the precious interpretations of each participant, we managed to give a choral message to young people. Even today his students and collaborators are grateful to him and consider him a true Master. The hope is that this book will be an incentive for new researches, in the spirit of Giorgio, who has always encouraged young people to break down obstacles and to imagine a cultural revival based on the ability to bring ideas to life", comments **Lamberto Correggiari**.

Giorgio Correggiari was an Italian fashion designer, exponent of the phenomenon known as the "stylist era", which corresponds to the period between the sixties and eighties of the twentieth century. Born into a family of textile producers, he began his career with his brother **Lamberto** in the early 1960s, with the opening of the **Pam Pam** boutique in **Riccione**, later moved to **Milan**. From that moment he worked as a stylist for companies all over the world and for his own brand **Giorgio Correggiari**, founded in 1975. **Correggiari** stood out for his strong interest in experimentation and for his attempt to move away from the definition of stylist, that he rejected and criticized for the commercial use it assumes, and that pushed him to look for alternative terms to define himself. His political attitude made him a critical insider of the Italian fashion system. **Correggiari** represents a particularly significant case study to investigate the relationship that the Italian fashion industry of the period in question has with the field of design.

Fondazione Sozzani was established in 2016 by **Carla Sozzani** and is dedicated to the promotion of culture through photography, fashion, the fine arts, and applied arts. The Foundation has assumed the patronage of **Galleria Carla Sozzani** and continues all relevant public functions that the Gallery has supported since 1990. Since 2021 **Sara Sozzani Maino** has curated and coordinated projects dedicated to education, responsibility and the next generation of creatives.