

BRILLO #15 living

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magazine launch and signing

with

Patrizia De Nardi, founder & creative director Irene Pollini Giolai, creative & editor Oqui Paratz, illustrator iabyia, illustrator e Piano P Studio, illustrators

Thursday **May 25**, 2023 at 6.30PM **Fondazione Sozzani** via Enrico Tazzoli 3, Milano

Fondazione Sozzani presents the preview of Brillo #15 which talks about how our way of life has evolved because of Covid-19 and the reemerged awareness of one's existential value. It has come up again the need to live a life that is emotionally satisfying and not just work-related. We have gradually come to realize how much the home, our spaces, have become an extension of our being, understood as essence and existence. Home is a space of the soul that has become the envelope of our most authentic intimacy. It is the place where we return to, where we choose to stay long enough to recognize ourselves.

Home is a place where you can stop and take a breath, an emotional perimeter within which to write a piece of your story.

In this issue, *Brillo* looks at numerous different things – from the energetic principles of Feng Shui to the different ideas of home/house, from "quality time" to interior design on a human scale, from the slow living of Italy Segreta to the Flos's design. The main characters will be the illustrations, which will be done by artists from all over the world, like Oqui Paratz, Kyung Ah Kim, Carlo Stanga, and many others.

Brillo is printed entirely thanks to the renewable energy of Grafiche Antiga's photovoltaic panels. This photovoltaic system covers an area of 10,000 m² and produces an average of 630,000 kW/h per year, reducing CO₂ production by 319,000 kg annually.

Brillo is an independent quarterly paper magazine fully dedicated to the world of illustration, the only one in Italy that passionately curates a selection of the best works and emerging artists from the Italian and international scene. Since 2020 our work is based on the continuous research and discovery of new talents, supported and stimulated by an integrated community of professionals, companies, students and art lovers.

Fondazione Sozzani was established in 2016 by Carla Sozzani and is dedicated to the promotion of culture through photography, fashion, the fine arts, and applied arts. The Foundation has assumed the patronage of Galleria Carla Sozzani and continues all relevant public functions that the Gallery has supported since 1990. Since 2021 Sara Sozzani Maino has curated and coordinated projects dedicated to education, responsibility and the next generation of creatives.

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