



JAMES LOVELOCK & HANS ULRICH OBRIST

ever gaia

contributions from

Daisy Hildyard

Precious Okoyomon

and **Tim Lenton**

220 pages

book 16,95 €

book and case 116,95 €

book launch

with

Hans Ulrich Obrist, author

Luigi Alberto Cippini, curator

and **Sebastian Clark**, co-founder of ISOLARII

Sunday **April 16**, 2023 at 4.00 pm

Fondazione Sozzani

via Enrico Tazzoli 3, Milan

"The humanism of the past five hundred years is dead. Believing man was exceptional, it opened the abyss of extinction. A new approach is needed to establish the commonality of all life on Earth. This is not just the task of politics and philosophy. It requires the effort of all those who tear down convention in order to preserve what is meaningful. That is, the preservation not just of environments, but myth, irrationality, autonomy, and adventure. To these ends, *isolarii* revive the 'island books' that emerged in Venice at the start of the Renaissance—each a ready-to-hand island, a pocket of resistance, where time and space function differently. Together, a growing archipelago—a world of many worlds, not a globe." —*ISOLARII*

GR10K and **ISOLARII** understand that as habits change among readers, so must the interfaces and mechanisms used to distribute literature. GR10K's "custom systems for the transportation of knowledge" utilizes deadstock materials from previous GR10K seasons to create a housing and carrier system for ISOLARII's palm-size book format, in a capsule of pieces called ECO NO ONE.

Its launch coincides with the eighth *isolarii*, **EVER GAIA** by **James Lovelock** and **Hans Ulrich Obrist**, commemorating the life of the renegade scientist, who died this past year at 103. ECO NO ONE is for the individuals who live in Lovelock's shadow.

Over the course of his career, **James Lovelock** set the terms by which we've come to understand life—biologically, societally, poetically—in the twenty-first century. He helped NASA complete missions to Mars and the moon; he invented devices that revealed the presence of harmful chemicals in the Earth's atmosphere, inspiring Rachel Carson to write *Silent Spring*; and he formulated the Gaia hypothesis, the deceptively simple idea that our planet could be viewed as a single self-regulating organism—everything entangled, everything acting upon everything else.

ISOLARII is a media company devoted to providing orientation in a deteriorating world.

isolarii.com

GR10K is the spin-off of a military and workwear uniform and garments factory. Taking expertise, technology and aesthetic references, it works as a fashion proxy to gather and exploit fields of fabric application and workwear.

gr10k.com

Fondazione Sozzani was established in 2016 by Carla Sozzani and is dedicated to the promotion of culture through photography, fashion, the fine arts, and applied arts. The Foundation has assumed the patronage of Galleria Carla Sozzani and continues all relevant public functions that the Gallery has supported since 1990. Since 2021 Sara Sozzani Maino has curated and coordinated projects dedicated to education, responsibility and the next generation of creatives.

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