



BETONY VERNON

paradise found

an erotic treasury for sybarites

published by Rizzoli New York

with the contribution of
50 artists including Nick Knight, Ellen von Unwerth, Douglas Kirkland, Olivier Zahm, Jeff Burton, David Downton
and François Berthoud
224 pages
46 euro

book presentation and signing
with
Betony Vernon, author
and François Berthoud, illustrator

Thursday May 18, 2023 at 6.30PM
Fondazione Sozzani
via Enrico Tazzoli 3, Milano

Fondazione Sozzani presents the book *Paradise Found: An Erotic Treasury for Sybarites*, celebrating 30 years of Betony Vernon's success.

Artist, designer, craftswoman, activist and sexologist, Betony Vernon reveals the secrets of the sensual realm, taking the reader on a visual journey to an intimate paradise. *Paradise Found: An Erotic Treasury for Sybarites* traces the evolution of her mission over three decades and presents her renowned "jewel-tools" – refined handcrafted erotic jewelry and instruments of ecstasy of her own creation, coveted by collectors around the world – along with poetic advice for elevating the concept of pleasure to a celebration of the power of sensuality.

Her sensual wellness philosophy is revealed image after image, page after page, as the reader is invited to explore sensual empowerment through the elegant design of the *Sado-Chic* collection. Chapters such as "Orchestrating the Senses", "Tickle Your Fantasies", "Erecting the Temple", and "Role-Play" create a path of discovery and mystery. "Intimate Bonds" and "Scepters of Desire" accompany the revelation of the sought-after instruments of ecstasy, while the voluptuous images of "The Ceremony" weave a dreamlike world of pleasure.

"I would like to thank Fondazione Sozzani for giving me the opportunity to present my book in Milan, a city where I have lived for many years and which will always be home. Being able to recount my research is a fundamental chapter in my work as an activist and disseminator of the sublime importance of eros as a crucial moment of emancipation and freedom", comments Betony Vernon.

Betony Vernon is a designer, sexual anthropologist and author currently based in Italy. She is best known for her groundbreaking Paradise Found Fine Erotic Jewelry collection. Her design work has been showcased in numerous institutions, from the V & A Museum, London, to the Museum of Modern Art, Paris, and the Triennale Design Museum, Milan. She has collaborated with prominent brands including Valentino, Gianfranco Ferré, Swarovski, Missoni and Fornasetti.

Fondazione Sozzani was established in 2016 by Carla Sozzani and is dedicated to the promotion of culture through photography, fashion, the fine arts, and applied arts. The Foundation has assumed the patronage of Galleria Carla Sozzani and continues all relevant public functions that the Gallery has supported since 1990. Since 2021 Sara Sozzani Maino has curated and coordinated projects dedicated to education, responsibility and the next generation of creatives.

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