



ACT N°1

ACT N°1 X SOZZANI FOUNDATION

ACT N°1 guest brand of Fondazione Sozzani

Carla Sozzani and **Sara Sozzani Maino** have invited **Galib Gassanoff** and **Luca Lin**, creatives and founders of **ACT N°1**, to exhibit their collections and tell the story about their inclusive and flamboyant style.

From **November 17** to **December 23**, a **temporary exhibition** at Fondazione Sozzani in **via Tazzoli 3** shows the garments of the latest collections and the clothes worn for events and magazine covers by film and music celebrities such as Lady Gaga, Lizzo, Sharon Stone, Beyoncé and Elodie.

A selection of garments is also available **for sale**.

Gassanoff and Lin attend the opening event on Wednesday November 16 and describe their creative journey made of multi-ethnic ideas, gender fluidity and **inclusivity** thank to the use of shapes, volumes, colors and prints.

During the last Milan Fashion Week, ACT N°1 was chosen by Maison Valentino as emerging brand and the show was broadcasted on the Maison's Instagram profile. For the occasion, creative director **Pierpaolo Piccioli** said: "The work of Galib Gassanoff and Luca Lin is light and deep, just like the vision every young designer should have – and perhaps everyone should have. Multiculturalism, respect for diversity and celebration of the human coexist in a free and courageous creativity without dogmatisms or presumption".

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ACT N°1 is a brand established in Italy by designers Galib Gassanoff and Luca Lin. The name has a precise meaning: it is intended as the first act of their lives, a moment that has most inspired them in the development of the collection. The essence and image of the collection are linked to the multicultural background of the designers, with a focus on childhood and their original families, a lifestyle where suggestions drawn from Chinese painting and Azerbaijani craftsmanship meet and mix. Each season, the ACT N°1 show wants to express a story about the **condition of women** and give voice to those who do not see their rights respected.

The brand is constantly growing and is distributed in the best stores around the world.

FONDAZIONE SOZZANI

Fondazione Sozzani focuses on creativity, responsibility, and awareness. It supports the new generation and give the opportunity to guest designers to show and sell their collections. Established in 2016 by Carla Sozzani, the Fondazione is dedicated to the promotion of culture through fine and applied arts, photography and fashion. Fondazione Sozzani has assumed the patronage of Galleria Carla Sozzani and continues all relevant public functions that the Galleria has supported since 1990.

Opening hours

Fondazione Sozzani

via Tazzoli 3, Milan

from Thursday November 17 to Friday December 23, 2022

11 am – 7.30 pm

or by appointment: tel. (+39) 02 29004177