



Galleria CARLA SOZZANI

PRESS RELEASE

Book presentation

Revolution. Records and Rebels 1966-1970
curated by Victoria Broackes and Geoffrey Marsh
Talking with Clara Tosi Pamphili, Alberto Tonti and Paola Maugeri

On Thursday February 1st 2018 at 7.00 pm at the Galleria Carla Sozzani, on the occasion of the exhibition "**Revolution, Musica e Ribelli 1966 - 1970 dai Beatles a Woodstock**" now running at the Fabbrica del Vapore of Milano, **Paola Maugeri** of Virgin Radio will speak with the show's curators **Clara Tosi Pamphili** and **Alberto Tonti**.

Revolution examines that moment in which youth culture led by an optimistic idealism began to question the established power structures in every area of society.

Through music, fashion, design and the protagonists of this revolution, *Revolution* shows how the ideas that characterize contemporary society - environmentalism, consumerism, individualism and mass communication - were born in the Sixties and it asks us: where are we going?

Divided into nine sections (*Tale of two cities; Revolution Now; The counterculture; All Together Now ?; The Fillmore, the Grande and the Sunset Strip; You Say You Want a Revolution ?; The British fashion between 1966 and 1970; chromed marshmallow, "We are like gods ..."*) and accompanied by the essays of Geoffrey Marsh, Sean Wilentz, Barry Miles, Jon Savage, Howard Kramer, Victoria Broackes, Jenny Lister, Alison J. Clarke and Fred Turner, this volume proposes a fascinating and engaging journey through time that allows us to experience, or relive, the shock of those years: short but bright, thunderous and intense, and the spectacular and refined iconography.

Clara Tosi Pamphili, is an architect, and student of a variety of applied arts and their artistic and cultural expressions that express a creative memory. Her works search and define; archive and promote, new expressions of artistic figurations. Inventor of the project A.I. Artisanal Intelligence, she has begun to promote new contemporary aesthetic expressions through expositions, magazines and blogs. She has taught History of Fashion Design and Research Techniques at the Academy of Costume and Fashion, at the Faculty of Architecture of Rome Ludovico Quaroni and at the Academy of Fine Arts in Rome. She is the curator of Sartoria Farani and a reference for the Sartoria Annamode. She collaborates with all the tailors of Costume of Rome with whom she has collaborated on exhibitions and projects about fashion and costume all over the world. She is presently an Art Director and stylist for brands and fashion events that express artistic teamwork. Writer for Flash Art, Drome, Artribune, among other journals.

FONDAZIONE SOZZANI
Galleria Carla Sozzani

Corso Como 10 – 20154 Milano, Italia
Tel +39 02 653531 fax +39 02 29004080
press@galleriacarlasozzani.org
www.galleriacarlasozzani.org



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ALBERTO TONTI Although you cannot tell when looking at him, Tonti was born in Padua in the '40s. Before hearing the Beatles, he fell in love with Elvis Presley, Little Richard, Fats Domino, Chuck Berry, Buddy Holly, Eddie Cochran, Everly Brothers, Roy Orbison and, above all, Sam Cooke, the greatest of all. At the Polytechnic of Milan he graduated in Architecture 100/100 to make his mother happy. In 1980 he became a journalist-music critic because, like all critics, he could not play anything and often was out of tune. Music consultant for a famous Italian Broadcasting "Quelli della notte" by Arbore, he participated in the San Remo Festival with the Sons of Bubba. He writes and conducts radio programs (Popolare, Rai Due and Radio 24 with Ricky Gianco), and is director of Video-music programs. In addition to other books, he penned the Pop / Rock Zanichelli Dictionary with Enzo Gentile. He only drinks Coke Light and eats pizza.

PAOLA MAUGERI From Catania with love. Paola is the reference point for all music television journalism. She is the historic face of MTV. Nicknamed WikiPaola for her deep understanding of musical culture, she has conducted programs on Videomusic, Italy 1, Rai 2 and La 7. With over 1300 interviews all around the world, she has revealed secrets of the greatest rock stars, but also of directors, actors and authors. Every morning on Virgin Radio she conducts "Paola is Virgin" a much loved radio program where she invites the audience to listen to music and to watch the world with virgin eyes, heart and ears. Passionate about environmental issues and vegan for over twenty years she is very popular on Facebook, Instagram and Twitter where she tells how you can live in a conscious way to the sound of Rock. "Rock and Resilienza" is her fourth book for Mondadori, preceded by "My life with zero impact", "Las Vegans" and "Alla Salute!" Currently she is in love, mother of one and lives in Milan.

Revolution.

Musica e ribelli 1966-1970 dai Beatles a Woodstock

curated by Victoria Broackes e Geoffrey Marsh

Essays by Victoria Broackes, Alison J. Clarke, Howard Kramer, Geoffrey Marsh, Barry Miles, Jenny Lister, Jon Savage, Fred Turner, Sean Wilentz

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