



Galleria CARLA SOZZANI

PRESS RELEASE

Book presentation

**Anticamera 2017**  
**A photographic book curated by Anticamera**  
**Maria Luisa Frisa and Sara Sozzani Maino will present the book**

*"...Rushing is not anticamera, so to speak. Taking time to find the right angle is. Editing the space with a gaze is". Angelo Flaccavento*

On Saturday January 13<sup>th</sup>, 2018, **Maria Luisa Frisa** and **Sara Sozzani Maino** will present the book **Anticamera 2017** at the Galleria Carla Sozzani at **5.00 pm**.

Anticamera 2017 is the homonymous photographic book edited by Anticamera, a Milanese *location scouting* agency. A limited edition, this "voluminous" business card represents the starting number zero of a large photographic research project around the concept of place. And that by starting from the theme of space, each volume takes its shape from year to year within a specific genre.

Anticamera 2018 is a book with an essay by Angelo Flaccavento and also an exhibition of photographs that introduce new works and the imagination of the Anticamera agency. This volume contains the selected places, the photographic ideas, the narrative approach and the aesthetics of Anticamera's work.

The selection of photographs includes some shots made for previous projects curated or commissioned by Anticamera and other new ones properly selected for this book, realized by 29 photographers who alternate eye and environments, poetics and unpublished details: Kira Bunse, Gaia Cambiaggi, Dario Catellani, Tag Christof, Roberto Conte, Bea De Giacomo, Paolo Di Lucente, Andrea Ferrari, Alessandro Furchino Capria, Stefano Galuzzi, Stefan Giffthaler, Giulio Ghirardi, Martina Giammaria, Adrianna Glaviano, Estelle Hanania, Hill & Aubrey, Romain Laprade, Allegra Martin, Carlotta Manaigo, Piotr Niepsuj, Ilaria Orsini, Edoardo Pasero, Maciek Pozoga, Leonardo Scotti, Scandeborgs, Federico Torra, Fabrizio Vatiere, Camille Vivier, Claudia Zalla.

The presentation of the volume Anticamera 2017 is accompanied by a selection of photographs taken from the book, on view at the Galleria Carla Sozzani bookshop.

FONDAZIONE SOZZANI  
**Galleria Carla Sozzani**

Corso Como 10 – 20154 Milano, Italia  
Tel +39 02 653531 fax +39 02 29004080  
press@galleriacarlasozzani.org  
www.galleriacarlasozzani.org



Galleria CARLA SOZZANI

**Anticàmera**, was born in 2015 as a scouting agency for locations in Milan, under the guidance of Rossana Passalacqua and Eléna Olavarria Dallo.

The research and consulting activity of Anticàmera about photography and environments is accompanied by a section dedicated to the creative development of visual narratives that keep the place as a starting point and protagonist, its history and its identity. With unprecedented perspectives, Anticàmera gives space to young photographers and to careful eye.

Among the recent projects, *Le Passeggiate* for Vogue Talents (2017).

**Maria Luisa Frisa** Critic and curator, professor at the Luav University of Venice, where she directs the three-year degree course in Fashion Design and Multimedia Arts. She is a columnist for the magazine D La Repubblica. Her next project is the exhibition "ITALIAN. Italy seen from fashion in 1971-2001" at Palazzo Reale in Milan in February 2018.

**Sara Sozzani Maino** Deputy Editor in Chief Vogue Italia and Head of Vogue Talents project born in 2009 in support of emerging designers. Vogue Talents is a network that scouts and supports internationally the best creative talents and puts them in contact with the industry.

#### **Anticàmera 2017**

curated by Anticàmera Location Agency

Text by Angelo Flaccavento

Dallas Design, Anticàmera self published

31 x 24 cm, 200 pp,

60 copies, 2018, € 75,00

FONDAZIONE SOZZANI

**Galleria Carla Sozzani**

Corso Como 10 – 20154 Milano, Italia  
Tel +39 02 653531 fax +39 02 29004080  
press@galleriacarlasozzani.org  
www.galleriacarlasozzani.org



Galleria CARLA SOZZANI

1	4	7	10	13	16	19	21
2	5	8	11	14	17	20	22
3	6	9	12	15	18		

- |                       |                       |
|-----------------------|-----------------------|
| 1. Scandeborgs        | 12. Carlotta Manaigo  |
| 2. Allegra Martin     | 13. Hill & Aubrey     |
| 3. Andrea Ferrari     | 14. Camille Vivier    |
| 4. Leonardo Scotti    | 15. Paolo Di Lucente  |
| 5. Giulio Ghirardi    | 16. Adrianna Glaviano |
| 6. Estelle Hanania    | 17. Federico Torra    |
| 7. Romain Laprade     | 18. Kira Bunse        |
| 8. Stefano Galuzzi    | 19. Maciek Pozoga     |
| 9. Martina Giammaria  | 20. Dario Catellani   |
| 10. Fabrizio Vtieri   | 21. Bea De Giacomo    |
| 11. Stefan Giffthaler | 22. Roberto Conte     |

prints: MasherStudio

FONDAZIONE SOZZANI  
**Galleria Carla Sozzani**

Corso Como 10 – 20154 Milano, Italia  
Tel +39 02 653531 fax +39 02 29004080  
press@galleriacarlasozzani.org  
www.galleriacarlasozzani.org