PRESS RELEASE

**Magazine launch**

***PERSONNE # 2***

On Sunday September 8th 2019 at 6.00 pm at the Fondazione Sozzani. a new independent
magazine, *Personne*, will launch with a lively conversation between Giammarco Marasco, Editor-in-Chief, Adriano Cisani, Guest Editor, Francesca Marani, Photo Editor, Alessia Glaviano, Brand Visual Director of Vogue Italia, L’Uomo Vogue, Vogue.it and Francesca Spiller, Founder of «Reading Room».

*Personne* was born to be an interaction and communicative tool in which images become pure expression, while their deconstruction conveys social and ethical messages.

Bilingual and rich in the use of large photographic apparatus, the second issue of *Personne* saw Giammarco Marasco with Adriano Cisani as both photographer and guest editor, conducting interviews with Massimo Bottura, Alessia Glaviano, Ghali, and rare images selected by Francesca Marani among the works of Charles Fréger, Deo Suveera, Kent Andreasen, Lois Cohen & Indiana Roma Voss, Snezhana Vonn Büdingen, Sam Gregg, Lucie Khahoutian, Reatile Moalusi, Piero Percoco, Joe Pettet Smith.

Giammarco Marasco, founder and director of Personne, writes in the editorial: “We need a new language, not only an oral but also a visual one, to tell about the contemporary world, which is infinite, complicated and rich in its growing diversity... Society's limits consist in both standardizing beauty,
and making it “unique”, in the sense of there being only one of a kind. However, the diversity of nature and the world surrounding us continually contradicts this: there exist many kinds of beauty, each one unique in its own way and with its many nuances. Training our eyes and our mind needs to become

the main exercise in order to mingle ourselves with the beauty of the world.”

**Alessia Glaviano** is a key figure in the world of photography critics. She is the Brand Visual Director for *Vogue Italia, L’Uomo Vogue*, and *Vogue.it*. Glaviano is also responsible for Photo Vogue, an innovative platform on which users can share their own photographs knowing they can rely on the curatorial supervision of professional Photo Editors. Under Glaviano’s direction, Photo Vogue has reached over 180.000 users. At Condé Nast, Alessia is responsible for the artistic direction of events and exhibitions,
and she is the Director of Photo Vogue Festival. Always included as a jury member for international photography contests, such as the World Press Photo, she participated in several portfolio review sessions, including the “New York Times Portfolio Reviews”. Vogue.it

**Reading Room** founded in Milan in 2018 by Francesca Spiller, it is the first space in Milan entirely dedicated to periodic publishing. The *Reading Room* has become a meeting place for fans, collectors, professionals and all those intrigued with the format. Here, one can browse the world's best magazines in photography, art, fashion, design, and music, among the major topics in the more than 250 international titles carefully selected. Readingroom.it

**PERSONNE** as a «mask» in Latin and as «nobody» in French, it is an independent magazine born from an intuition of Giammarco Marasco, to give body and visions to ideas where man is the narrative protagonist of his own journey. A paper and digital tool to deepen connections and experience, *Personne* is a device to capture, direct, and intercept the gestures and opinions that interact with art, fashion and creativity. Personnemag.com

PERSONNE # 02, pages 126, € 20,00