



PRESS RELEASE

Book presentation

Body - The Photography Book
curated by Nathalie Herschdorfer

«*To be naked is to be oneself. To be nude is to be seen naked by others, and yet not recognized for oneself*». John Berger, *Ways of Seeing*, 1972

On the occasion of Milan's Festival «Il Tempo delle Donne», on Sunday 15 September at 5.00 pm at the Fondazione Sozzani, **Nathalie Herschdorfer**, curator and historian of photography, will present the book "**Body – The Photography Book**", published in Italian by **Einaudi** in the Grandi Opere series.

Covering a range of over 360 photographic representations from the worlds of art, fashion, scientific and vernacular photography, this volume explores what our imaging of the human form, and the ways in which those images have been used and shared, might reflect our relationship to the body. After long research, Nathalie Herschdorfer has selected the works of photographers from different cultures, countries, and generations, to explore what our imaging of the human form, and the ways in which those images have been used and shared, might reflect of our relationship to the body.

The beautifully illustrated volume brings together the photographic representation of the human body as envisioned by over 175 photographers, including Nobuyoshi Araki, Bettina Rheims, Lauren Greenfield, Viviane Sassen, Cindy Sherman, Wolfgang Tillmans, Daido Moriyama, Sally Mann, Pieter Hugo, Juergen Teller, Sølve Sundsbø and Daniel Sannwald. Supporting this broad range of photography is an essay by the psychologist Professor David Sander, Ph.D., discussing the neurological impact through the representation of our own bodies.

« Each work depicts, composes, distorts, reconstructs or questions the contemporary body.», writes Nathalie, «The tyranny of appearance begins very early, at a very young age, and is gradually reinforced by images that obey the ideals of society in which we live, through those perfectly photographed bodies, which make us insecure in ours». (TBC)

Nathalie Herschdorfer is a curator and art historian specializing in the history of photography. Director of the Museum of Fine Arts, Le Locle, Switzerland she is a curator curator of the Alex Prager exhibition currently shown at Fondazione Sozzani and a member of the FEP, Foundation for the Exhibition of Photography in Minneapolis (USA). Among her other books are *Afterwards*, *The Dictionary of Photography* and *Coming into Fashion*, all published by Thames & Hudson.

Cara Ronza Professional journalist, she's a regular contributor to magazine of art and lifestyle, like *Bell'Italia*, *Bell'Europa* and *Arte Mondadori*, where she curates a column about books of art and photography since 2002. She has curated catalogs and anthologies of architecture and history for institutions and museums, sometimes bringing an outsider's perspective to the world of art and photography books, as in the case of *Il restauro di Palazzo Bagatti Valsecchi* (Bolis) and *Milano e la Lombardia sotto le bombe* (Comune di Milano).

The conversation will be in English.

Il corpo nella fotografia contemporanea / Body- The Photography book

curated by Nathalie Herschdorfer, contributions by David Sander.

Italian translation by Chiara Stangalino

432 pages, 30 x 21,5 cm

Einaudi, Grandi Opere, 2019 € 80,00

FONDAZIONE SOZZANI

Corso Como 10 – 20154 Milano, Italia
Tel +39 02 653531 fax +39 02 29004080
press@fondazione-sozzani.org
www.fondazione-sozzani.org