



PRESS RELEASE

TALK

Japan – the tradition of future

Ichigo-ichi-e (一期一会, "Once, an encounter")

On October the 2nd of Wednesday at 7.00 pm at the Fondazione Sozzani, a conversation held around the book of photography "Il mio Giappone" ("My Japan") by Alberto Moro, Tono Continuo Edizioni, with **Yuji Amamiya**, General Consul of Japan in Milan, **Shuhei Matsuyama**, artist and master teacher of Karate, **Alberto Moro**, President of the Associazione Culturale Giappone in Italia and **Stefania Viti**, journalist.

Japanese cultural traditions have undergone profound changes over time. However, at the base of Japanese culture and its contemporary age, writes Alberto Moro, there is no contradiction but only harmony, even between opposites.

The General Consul of Japan in Milan, **Yuji Amamiya**, confirms the growing attraction of Japanese culture in Italy at the moment. The calligraphies of the artist **Shuhei Matsuyama**, as well as the words of **Stefania Viti**, a great connoisseur of Japanese language and traditions, together with the photographs of Alberto Moro, allow us to approach and understand and examine more of the Japanese world.

Shuhei Matsuyama, born in Tokyo in 1955, lives and works in Milano since 1976. Artist and master of Karate, after the Academy of Fine Arts in Tokyo he attended the courses of the Art Academy of Perugia. He has held solo and group exhibitions in Italy (PAC in Palazzo Massari and Gallery of Modern and Contemporary Art in Ferrara; Bargello Museum, Florence; Libreria Bocca, Milan; Made4Art, Milan; and abroad (Chelsea Art Museum, New York; Galerie Paris, Yokohama; Orii Gallery, Tokyo).

Alberto Moro, entrepreneur, photographer and teacher of the Japanese tea ceremony which he has instilled in Milano. President of the Japan Cultural Association in Italy, of which he was a founding member in 2007. He was the president of the Milano Manga Festival at the Rotonda della Besana (2013) and the Fabbrica del Vapore (2014-15). In 2016 he presented his photographic exhibition "Osaka view from a Milanese" in the Osaka town hall and in 2018 "Japan and surroundings" at the Consulate General of Japan in Milan.

Stefania Viti, a graduate of the Ca' Foscari University of Venice in Japanese Language and Literature, a reputable journalist who has lived in Japan for about ten years. In 2016, she received the Umberto Agnelli Prize for Journalism that the Italy-Japan Foundation awards each year to journalists who have distinguished themselves in communicating the Japanese culture in Italy and the Italian culture in Japan. She is the author of publications on Japanese cuisine culture published by the Edizioni Gribaudo and Feltrinelli Real Cinema.

Il mio Giappone

Photographs by Alberto Moro, texts by Stefania Viti

96 pages, 24 x 29 cm

Tono Continuo Edizioni € 25.00

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