

10 Corso Como New York and Getty Images Gallery present *Beat Positive*
November 21, 2019 – February 2, 2020

An exhibition celebrating hip hop photography from 1981-1993

Opening reception: **Thursday, November 21, 6-8PM**

Artist Tour: **Saturday, November 23, 3-5PM**



Photo credit: Run DMC & posse, Hollis Queens 1984
@Janette Beckman / Courtesy Fahey/ Klein Gallery, Los Angeles

New York, October 22: In collaboration with [Getty Images Gallery](#) & Fahey/ Klein Gallery, [10 Corso Como New York](#) presents ***Beat Positive***, a new exhibition of photographs that explores the dawn of hip hop culture, from 1981 to 1993. On view at the 10 Corso Como Gallery in Lower Manhattan's Seaport District from November 21, 2019 through February 2, 2020, the exhibition showcases iconic images from British photographers Janette Beckman and David Corio alongside never before seen material from the Getty Images archives, including images of a young LL Cool J, triptychs of The Fat Boys filming their 'Jail House Rap' video and the Beastie Boys in concert.

Using the four main elements of hip-hop – turntablism, MC'ing, graffiti writing and breaking – as a jumping off point, Getty Images Gallery Curator Shawn Waldron worked with Beckman and Corio to create a unique offering of limited-edition prints.

Shawn Waldron, Curator, Getty Images Gallery said: "The opportunity to work with photographers Janette Beckman and David Corio is a dream come true. Their authentic portraits shot in New York and London between 1981 and 1993 are a time capsule to the days when hip hop, graffiti and b-boys truly

went global. Their pictures showed the world the faces (and fashions) behind this incredible musical culture as it burst from the streets of New York.”

Londoners Janette Beckman and David Corio first discovered hip hop in 1981 while on assignment for music magazines such as NME, *Melody Maker* and *The Face*. Their early portraits of Run DMC, Slick Rick, Salt ‘n’ Pepa, Whodini, Grandmaster Flash, LL Cool J, Queen Latifah and the Beastie Boys, along with many others, are now considered classics of the genre. Their work has been shown internationally at museums and galleries such as the Victoria and Albert Museum, The Museum of the City of New York, and the Annenberg Space.

The official opening will take place on Thursday, November 21 from 6-8PM. Photographers Janette Beckman and David Corio will be hosting a walkthrough of the exhibition on Saturday, November 23 from 3-5PM. Both events are open to the public.

Please find link to imagery [here](#)

[Devialet](#) is the official sound partner of **Beat Positive**

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About Janette Beckman

British-born photographer Janette Beckman began her career at the dawn of punk rock photographing bands like The Clash, The Police and The Jam for album covers and music magazines. Drawn to the underground hip-hop scene, she moved to New York City in 1983 and photographed pioneers Run DMC, Slick Rick, Salt-N-Pepa, Big Daddy Kane, LL Cool J and more. Her work has been exhibited in galleries worldwide and is in the permanent collections of the Smithsonian and the Museum of the City of New York. She lives and works in NYC for clients including Levi’s, Dior and Interview. She has published five books, the latest released this October is ‘The MashUp’ a collaboration with iconic New York graffiti artists reinterpreting her hip hop images. She is represented by the Fahey Klein Gallery.

<https://janettebeckman.com/>

@janettephoto

About David Corio

David Corio was born in London in 1960. Known for his portraits of reggae and hip hop artists, David began his professional career at the age of eighteen shooting for publications such as *New Musical Express*, *The Face*, *Black Echoes* and various record companies. He lived in New York from 1992-2007 and while there worked for *The New York Times*, *Vibe*, *Spin*, *Rolling Stone*, *the Village Voice* and the School of Visual Arts. His book ‘The Black Chord: Visions of the Groove: Connections Between Afro-Beats, Rhythm & Blues, Hip Hop and More’ with text by Vivien Goldman (Rizzoli/Universe) features over 200 of his photographs of black musicians. His work is held in the permanent collections of the National Portrait Gallery, The Photographers Gallery, The Victoria & Albert Museum, the Institute of Contemporary Art (London), The Bob Marley Museum in Jamaica and the National Museum of African American History and Culture in Washington D.C. <https://davidcorio.com/>

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About Shawn Waldron

Shawn Waldron is curator of the Getty Images Gallery. Since joining Getty Images in 2017, he has organized exhibitions on the female gaze (*Subject, Object, Creator*), reportage (*Red, Blue, White*), photographer Tony Vaccaro (*From Shadow to Light*) and the 50th anniversary of Stonewall (*Answering the Call*) amongst others. He has lectured on photography at institutions around the world including the Smithsonian American Art Museum, the Philbrook Museum and Victoria & Albert Museum and was headline speaker at the 2018 Aesthetica Art Prize Symposium. He is a regular contributor to *Musée* magazine; other recent publications include *Photo RX: Pharmacy in Photography Since 1850* (editor) and *Charles Sheeler: Fashion, Photography and Sculptural Form* (contributor). He lives in New York City. www.shawnwaldron.com/
[@shawn_waldron](https://twitter.com/shawn_waldron)

About 10 Corso Como

Founded in Milan in 1991 by former fashion editor and publisher Carla Sozzani, 10 Corso Como is recognized as the world's first concept store, with a curated mix of fashion, design and art in a succession of spaces alongside a restaurant and cafe and an art and photography gallery. 10 Corso Como's visual identity, interior and iconic logos are designed by American artist Kris Ruhs, inspired by the idea of bringing art into the everyday environment. Over the past almost 30 years, 10 Corso Como has expanded internationally with venues in Milan, Seoul and New York. The Seaport District in New York is its first U.S. location. For more information, visit www.10CorsoComo.nyc/
[@10corsocomo.newyork](https://twitter.com/10corsocomo.newyork)

About Getty Images

Getty Images is one of the most trusted and esteemed sources of visual content in the world, with over 300 million assets including [photos](#), [videos](#), and [music](#), available through its industry-leading sites www.gettyimages.com and www.istock.com. The Getty Images website serves creative, business and media customers in nearly every country in the world and is the first-place people turn to discover, purchase and share powerful visual content from the world's best photographers and videographers. Getty Images works with over 250,000 contributors and hundreds of image partners to provide comprehensive coverage of more than 160,000 [news](#), [sport](#) and [entertainment events](#) each year, impactful [creative imagery](#) to communicate any commercial concept and the world's deepest digital archive of [historic photography](#).

Getty Images Gallery exhibits impactful contemporary works alongside archival classics from Getty Images' network of contributors and the company's archive of 80 million photographs. The full range of the Gallery offer can be found at www.gettyimagesgallery.com/
[@gettyimagesgallery](https://twitter.com/gettyimagesgallery)

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Getty Images

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