**press release**

**Pierre Cardin.
Les Sculptures Utilitaires**

**Pierre Cardin will attend the opening**

**Opening Monday April 3rd, 2017**

From  **6.00 pm** to **10.00 pm**

**On show from April 4th** to Monday **May 1st 2017**

Every day, 10.30 am – 7.30 pm

Wednesdays and Thursdays, 10.30 am – 10.00 pm

**Special Opening - Design Week 2017**

3 - 9 April 2017

cocktails 7.00 pm - 9.00 pm

**Galleria Carla Sozzani**

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“*My furniture is sculpture. I like to work as a sculptor; it’s my life, my passion, my happiness and my joy. The reason of my work*.” Pierre Cardin

On the occasion of Design Week 2017, the Galleria Carla Sozzani presents
***Pierre Cardin. Les Sculptures Utilitaires.***

This exhibition pays tribute to Pierre Cardin, the extraordinary precursor of forms
and ideas, through the design projects that in the Seventies paved the vision of
Pierre Cardin, the great *couturier*.

The "Sculptures Utilitaires" are the furniture designs, and lighting in which
Pierre Cardin, the sculptor of fashion translated his geometric shapes, his symmetrical cuts, and his curves, into interiors.

«*I think as a sculptor, I create a form. It is a process where what matters is to create*

*a line that was not there before. And now it is here to stay.*»

From this path new futuristic shapes arose that combined the arts of traditional lacquer and wood cabinet making with geometry.This innovative intuition of Pierre Cardin became the structural and aesthetic components of his designs.

«*I wanted to shape furniture as a sculpture that you are also able to watch from different angles as the bodies I dress*.»

Space furniture, moon lamps, and functional furniture such as cabinets, drawers,

and shelves, have been designed from multiple perspectives; their functionality

almost hidden beneath the flowing lacquered surfaces.

In the words of Maurice Rheims de l’Académie française «*A true evolution finally
in the Pierre Cardin art of furniture where the idea of furniture gives way to a carved image. Rarely in the History of Decorative Arts have we felt that the carpenter was touched by the grace*».

**Pierre Cardin**, was born in1922 in Italy and educated in France. His "firsts" are legend.

M. Cardin was the first designer to create ready-to-wear in 1959, showing at the Printemps store in Paris; the first designer to do a men's fashion line in 1960; the first designer to open the Asian market with boutiques in Japan, China and Russia; the first designer to license his brand in retail distribution across a wide line of products, and the first designer to organize exhibitions. Pierre Cardin was the first designer to address every aspect of life, from glasses to restaurants, from ships to airplanes, from head to toe.

Deeply attracted by the world of theater and cinema, Cardin worked with Jean Cocteau and Jeanne Moreau and eventually opened in 1970 in Paris, the Espace Pierre Cardin, dedicated

to theater, film and dance.

In 2000, Pierre Cardin founded the Festival Château Lacoste in Provence.

In 2006 he designed the choreography of *Marco Polo* of the Beijing Opera.

In June 2016, Pierre Cardin produced *Dorian Gray* at La Fenice Theater and designed the costumes. In November 2016, it took place the fashion show Pierre Cardin for his seventy years of design at Institut de France in Paris. In spring 2017 he will launch of the book «Seventy years of design» by Jean-Pascal Hesse, Editions Assouline.

Among many relevant awards: the three Gold Thimbles from the Haute-Couture in France

in 1977, 1979, 1982; the Legion of Honor in 1982; He was appointed UNESCO Honorary Ambassador in 1991 and became a member of the Académie des Beaux Arts in 1992; FAO Goodwill Ambassador in 2009, awarded the Legend Award from the City of New York in 2010, the Golden Lion from the Regione Veneto in 2012, and the Order of Friendship of the Russian Federation in 2014.

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