**Hiro,** alias Yasuhiro Wakabayashi

(1930, China/United States)

He was born in Shangai from Japanese parents. In 1954 he moved to New York. For a short period of time he worked as Richard Avedon’s assistant. He realized his firsts fashion services for *Harper’s Bazaar* with the legendary art director Alexey Brodovitch. He became one of the most important American photographers in the post war years. In 1958 he opened his own studio. He became photographer of *Harper’s Bazaar* from 1956 to 1975. He has been awarded many times: Gold Metal Art Director Club of New York in 1968, photographer of the *Year Award* from the American Society of Magazine Photographers in 1969, Newhouse Citation from the Syracuse University in 1972 and from the Society of Publication Award in 1979. Hiro is well known for his unique aesthetic, extreme originality, and the precision of execution of his vision. The trade magazine *American Photographer* devoted an entire issue to him in 1982.